



SPORTSMANSHIP FIRST

AN EDUCATIONAL ORGANISATION
DEDICATED TO MAKING THE
WORLD A BETTER PLACE IN WHICH
TO COMPETE.



Kathie Lock at Edward Bryant School in Bognor Regis receiving a Sportsmanship First Outstanding Teacher's Award
Image courtesy of Chichester Observer

WHAT IS SPORTSMANSHIP FIRST (SF)?

SPORTSMANSHIP FIRST WORKSHOPS inspire children and adults to understand the greater psychological benefits to society if every competitor, regardless of ability, is empowered with the confidence to offer simple encouragement and praise to each other.

- **SF** workshops demonstrate competition as a fact of life, promote a framework of positive thought and transferable social skills, address spectator/parental behaviour and champion chivalry in victory *and* loss.
- **SF** aims to work with Universities and Colleges in training sports students to lead **SF** workshops in local schools thereby offering government/councils a high value economical concept.
- **SF** changes attitudes, encouraging more people to want to take part.

SPORTSMANSHIP FIRST AWARDS provide valuable media/PR opportunities throughout the sporting calendar, as each sport governing body offers prize winners '*An experience of a lifetime, playing sport with star player*'. Winners are nominated because they demonstrated a sustained change in attitude.

WHY DOES IT WORK?

Experiencing or witnessing sportsmanship makes us feel good. It inspires us. It *is* that simple. A cohesive change in attitude across every sport will encourage more people to want to take part, creating a healthier happy society, where competition really does make us want to do our best, be content with our best, and be happy for others.

HOW CAN YOU GET INVOLVED?

SF is currently a voluntary services organisation. Now in their third year, **SF** workshops have been successfully piloted in many schools across West Sussex. **SF** has already attracted the support of local and regional councils, as well as interest from potential commercial partners.

SF is now ready to be raised to the next level as a National Project. **SF** would welcome approaches from interested parties and potential partners. We look forward to discussing how your organisation would like to be part of the **SF's** growth.

SPORTSMANSHIP FIRST

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